

Statement of
Purpose for DSERT
in our effort to
Transform the
understanding and
accountability for
road safety

NSSR RS PROGRAMME - INSIGHT ANALYSIS

- **Vision:**

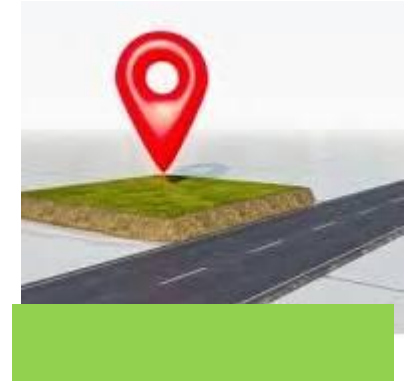
- Transform the understanding and accountability for road safety in the young generation's mindset
- NSSR stands for National Safety Social Responsibility

- **Critical thinking revisited:**

- Like how Rebuild, Rebound and Resurrect was the critical thinking in 2020 or so, it is now
- Insight Advancement for existing/emerging “need and dynamics”.

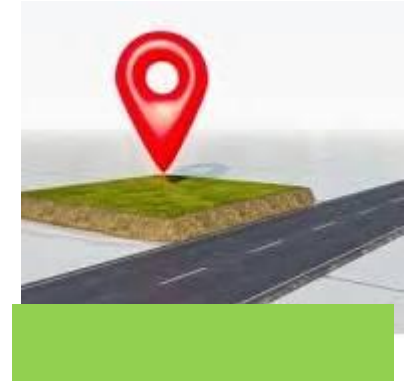
- **Mission:**

- As young generations proactively respond to the need for Safer and Sustainable
- Commuting via NSSR Theme based knowledge driven analytics and students-enabled Safer Traffic Control
- (STC) Solution-finding Projects



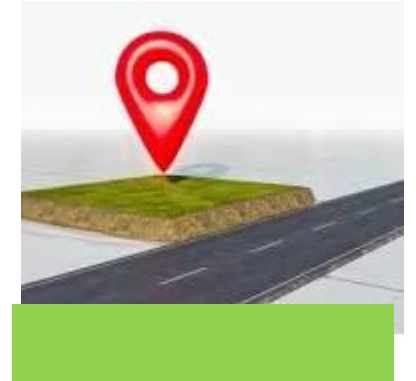
NSSR RS PROGRAMME - INSIGHT ANALYSIS

- **Values:**
 - Relate to the conditions of our road systems and traffic control via NSSR Themes enabled transformative project-based surveys, assessments, and questionnaires “To Empower, To Engage and To Enable analysis and detailing of reports that can be submitted to the RTO, KSFES, Centre for SMART Governance, BBMP Road Infrastructure Projects, BBMP Traffic Engineering etc.
- **SMART Objectives:**
 - **1. Recognize the need** to help the dynamics afflicted-hour-glass for safe and sustainable commuting
 - **2. Review & insightfully address** the need for transformative knowledge, and learning modules for road safety and commuting
 - **3. Participate as per age-group classifications** in NSSR Theme based surveys, assessments, questionnaires and influencing report detailing to help target decision makers hybridize solutions for mobility and e-mobility

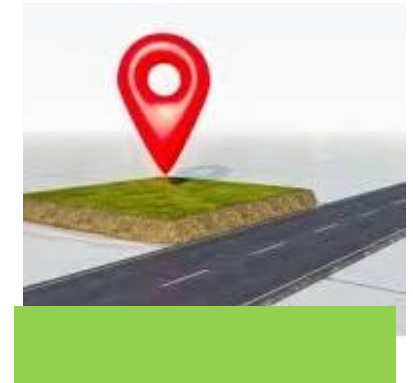
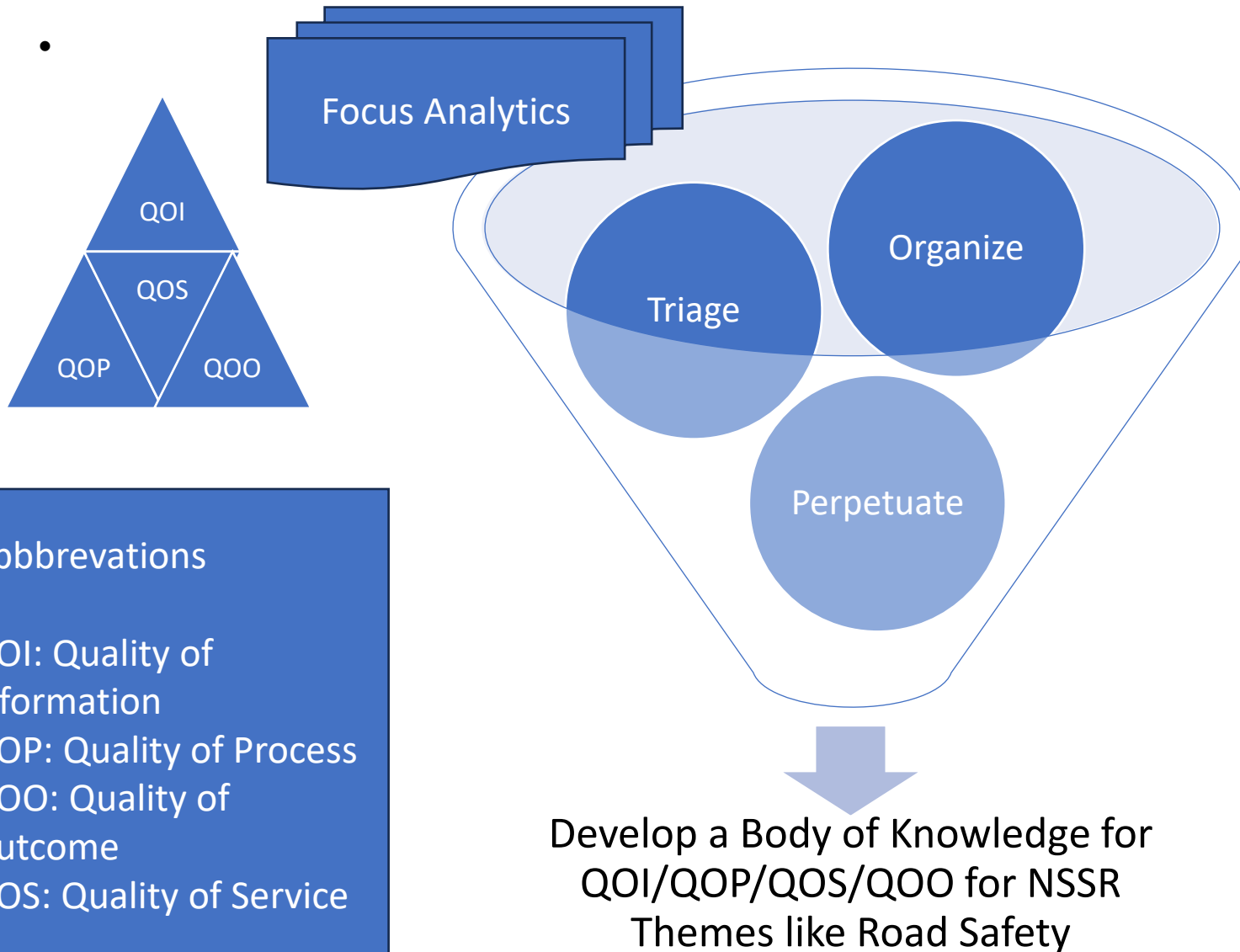


NSSR RS PROGRAMME - INSIGHT ANALYSIS

- **SMART Objectives:**
- **4. Relate to the instrumental culture of NSSR Themes for Emergent and SMART safety engineering for road safety and commuting**
- **5. Use emerging technologies such as Deep interaction/ Deep learning to help EHNSG roadmaps**
- EHNSG: Environment Health National Safety Goals
- **6. Help NEXT / YOUNG GENERATONS assist and transform “EHNSG issues or TMS studies by enabling solutions”** from being policy based, corporate based or department based to
- Analytics for profile and process Improvement. TMS: stands for Time Motion Scale
- **7. Innovate using students from different age-related classifications** for Climate change or
- Global Warming related cost of quality / poor quality in safe and sustainable commuting
-



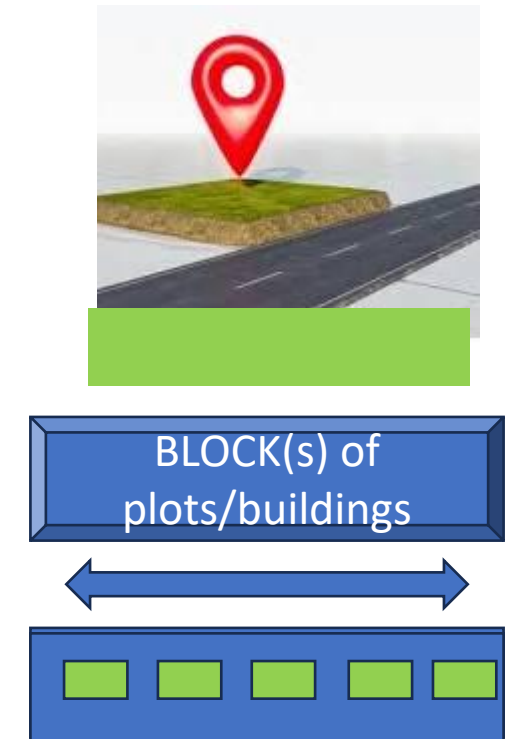
NSSR RS PROGRAMME - INSIGHT ANALYSIS




NSSR RS THEME - INSIGHT ANALYSIS

Known dynamics influencing the NSSR Theme of Transformative and Accountable Road Safety:

- ❑ Problems due to older road systems/ road infrastructure
- ❑ Problems due to lack of insightful conformance or less-unified -effort by building/site/plot owners/associations along the road systems known to be used in Emergency services
- ❑ Problems due to lack of NSSR Theme based landscaping of roads/road systems/routes known to be used in Emergency services
- ❑ Problems due to lack of people interest for Essential Adherence for Guidance/Control/ Accountability for improved conformance for NSSR Theme landscaping of buildings/ plots/sites/public services Infrastructure on roads/road systems/routes known to be used in Emergency services





Focus for NSSR Themes Quality Promotion

By

AOEC, Gap Analysis 2025-2026

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NSSR Themes – Quality Promotion driving CRM

- **Target group: The NSSR Themes Quality Promotion insight is targeted towards a new concept National Safety Social Responsibility vertical** to drive (a) predictive, (b) open-survey & (c) feedback... learning & analytics related quality promotion in or for enveloping ecosystems.
- The interested parties or stakeholders of these enveloping ecosystems being the National Safety Council (NSC), BBMP Roads Infrastructure-Projects, BBMP Traffic Engineering, BESCOM, BWSSB, Healthcare Providers, Medical Supplies Providers, Civic Amenity Providers, Banking institutions, **Educational institutions (AIDED and NON-AIDED)**, Corporate commuters, automobile dealers and manufacturers, KSFES (Karnataka State Fire and Emergency Services) etc

QO enabling CRM

Building Safety.

Road Safety

**Safe and
Sustainable
Commuting**

BBMP: Bruhat Bengaluru Mahanagara Palike
BESCOM: Bengaluru Electricity Supply Company Ltd
BWSSB: Bengaluru Water Supply and Sewerage Board

Statement of Purpose

NSSR Themes Quality Promotion Vision

To develop quality for safety and responsiveness in ecosystems related to commuting by roads etc

Problem statement

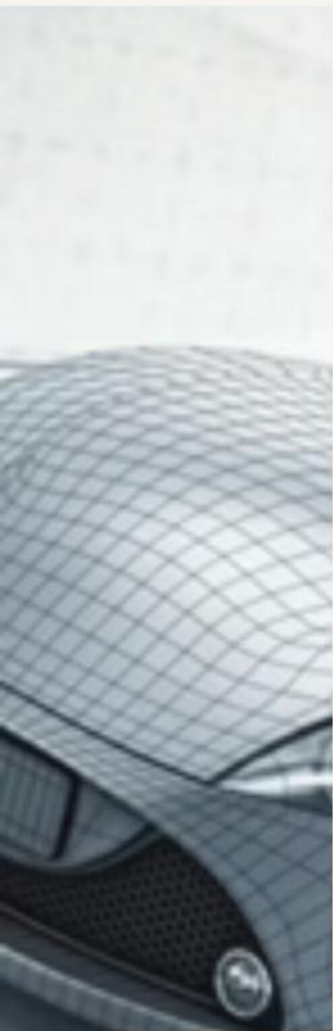
Today we need quality promoting and sustainable solutions for commuting themes like Driver Fitness, Vehicle Fitness, Road System understanding, and Alpha Assistance in aging or climate impacted road systems, and /infrastructure where there is emerging crowd movement, business and habitat dynamics.

Potential solution

Including NSSR-Theme proposals, projects, programmes, systemic reviews, analytics and dashboards can help fast track these efforts by decision-making departments, stakeholders or parties, where solution driving CRM teams use CRM modeling and scorecards in evaluating “Priority, Viability, Surveyable Responsiveness and Outcome Ratings” for these efforts, to help understand, analyze and relevantly incorporate quality-promoting practices, concepts and building blocks for safe and sustainable commuting.

We are work in progress and can be looked up via the URL

<https://venkataoec.wixsite.com/roadsafety-coe>



Empowering Road Safety as a National Social Responsibility

Welcome to ROADSAFETY-COE, a dedicated space where we work towards fostering an intelligent relationship between road safety practices and our expectations to drive on road systems known



NSSR Theme Quality Promotion COE – CRM Framework for Road Safety

NSSR-THEME Projects*

- ☐ Driver Fitness
- ☐ Vehicle Fitness
- ☐ Road systems/ Infrastructure improvement
- ☐ Alpha Assistance

About The Road Safety Project/Programmes

The Hub for Road Safety Value Additions

- SMART Field Book
- Roads and Service Anywhere Anyhow
- FAQ(s)

At the Centre of Excellence for Road Safety, we have a team of experts focused on designing innovative road safety programmes and handbooks. Our approach integrates the latest value additions and best practices to address road safety challenges effectively.

NSSR Theme Quality Promotion COE – for Road Safety

Road safety for Drivers

Susceptible-conditions or accidents are commonly due to missing road-safety-policies, driver negligence, lack of driving norms, lack of continual awareness, or being unfit to drive (due to concerns like afflicted ability, the influence of alcohol or drugs, fatigue, being drowsy, due to not having a driving license for a particular type of vehicle or even not having a valid driver license) and additionally due to undermining (cautioned and/or unregulated) hazardous road conditions.

Our Focus Areas (4W(s), 2W(s) and Commercial Vehicles)



Brand Management

Models, Variants, Brand
Emphasizing Systems

Key Learning (4W)



PULLOUT
FORMS

Driver Fitness

Driver Guidance/Self-paced Training



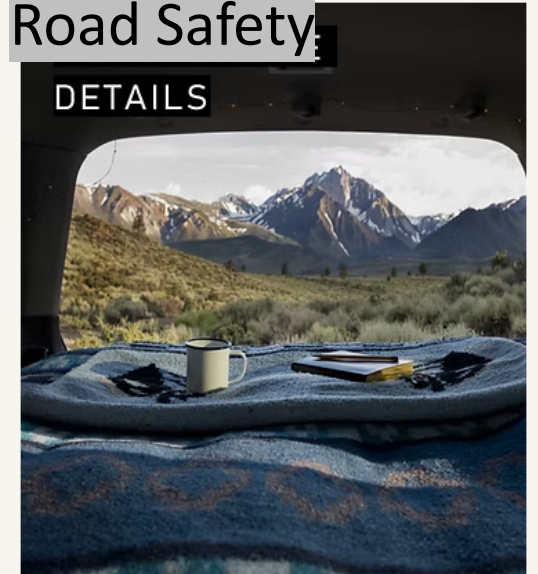
Key Learning (4W)

PULLOUT
FORMS



NSSR Theme Quality Promotion COE – for Road Safety

DETAILS



Road Safety Standards

Performance of systems, Lack of
Adherence and Expectation Analysis

FAQs

How can ROADSAFETY-COE programmes contribute to road safety?

Our programmes are designed to equip individuals and communities with the knowledge and skills to navigate road challenges, promote safety practices, and reduce road-related risks effectively.

What aspects of road safety do your programmes address?

Our programmes cover a wide range of aspects including traffic management, road infrastructure evaluation, driver and pedestrian safety, and vehicle safety standards.

How can I get involved with ROADSAFETY-COE initiatives?

You can engage with our initiatives by participating in our programmes, advocating for road safety awareness, or collaborating with us to design and implement tailored road safety solutions for driver fitness, vehicle fitness, road system understanding and alpha assistance for the groups afflicted.

NSSR Theme Quality Promotion COE – for Road Safety

NSSR Theme Quality Promotion COE – for Road Safety

Innovation and Improvement

Social Responsibility

Road Safety Data Explained

This section helps us at the Centre, (1) Delayer, (2) Present USHD Dashboards (3) Review FMCEA Indicators, and (4) Delve into reports, case studies and empirical studies

[Delayer...](#)

[Dashboards...](#)

[FMCEA reviews...](#)

[ISO 9004 Reports](#)

[Case Studies...](#)

[Empirical Studies...](#)

ROAD SAFETY
AND THE
GLOBAL WAY TO
ENGAGE

4/4/2025



The Centre helps onboarding management, customers and stakeholders for Road safety at the - Showroom/Sales level, the Service Centre level, and the Case Review level.



Assurance via Case Reviews
Sessions of 30 minutes per issue

NSSR Theme Quality Promotion COE – Onboarding for Road Safety

TRANING INFRASTRUCTURE AND FACILITIES

AT CENTRES

AT CUSTOMERS PLACE

AT STAGED EVENTS

TRANING FOADMAPS

CALENDAR SPECIFIC

CUSTOMER SPECIFIC

EVENT SPECIFIC

TRANING INSTRUCTORS

NSC INSTRUCTORS

ANALYSTS

CSR SPECIALISTS

 ROAD SAFETY - OUR
NATIONAL SAFETY
AND SOCIAL
RESPONSIBILITY

91-9342867666 (Gap Analyst for the pilot)
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Bengaluru - Karnataka - India



NSSR Theme Quality
Promotion COE – Help
for Action Taking for
Road Safety

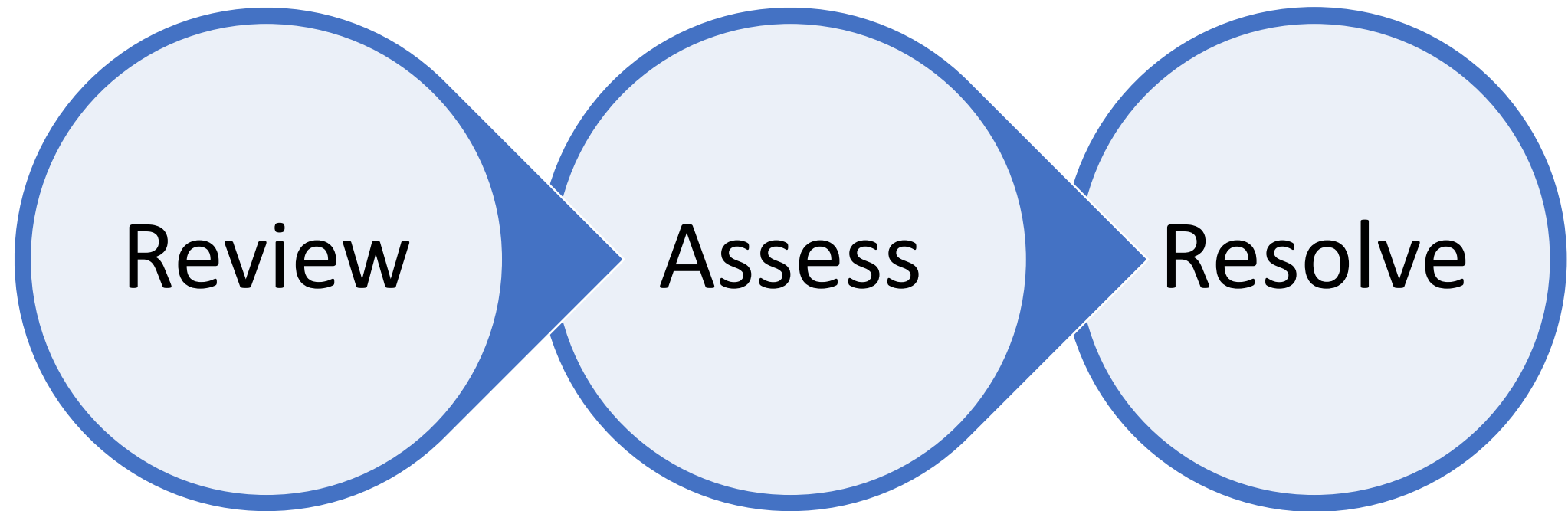
Centre of Excellence - Proposals,
programmes and handbooks for
Passenger four-wheelers, Two-wheelers,
and Commercial Vehicles

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Data Flow for NSSR THEMES Quality Promotion



NSSR RS
HANDBOOK
PULLOUT

NSSR RS HANDBOOK for domain/business/pilot

SOP

Road Safety Social Responsibility & on-boarding

- Pull-out forms or Key opinions scanned and sent

Report

Delayering/Dashboards/Performance indicators

- KPI score specific roleplay or BI/CQI incorporation

Dashboard,
BI and CQI

- (ISO 9004) specific Reports/Case studies/
Empirical Studies

- Relevance in Real World Lifecycle

NSSR-THEME-QP-Domains

- ✓ NSC
- ✓ BBMP Road Infrastructure Projects
- ✓ BBMP Traffic Engineering
- ✓ BESCOM, BWSSB
- ✓ Healthcare Providers, Medical Supplies Providers
- ✓ Civic Amenity Providers
- ✓ Automobile Dealers
- ✓ Automobile Manufacturers
- ✓ Banking institutions
- ✓ Educational institutions
- ✓ Corporate commuter
- ✓ KSFEs

An abstract graphic on the left side of the slide, composed of overlapping translucent blue triangles of various shades, creating a faceted, crystalline effect. The triangles are arranged in a roughly circular shape, with some pointing towards the center and others outwards.

Deep Interaction Link for Automobiles and Brands

Innovation for automobiles and brands

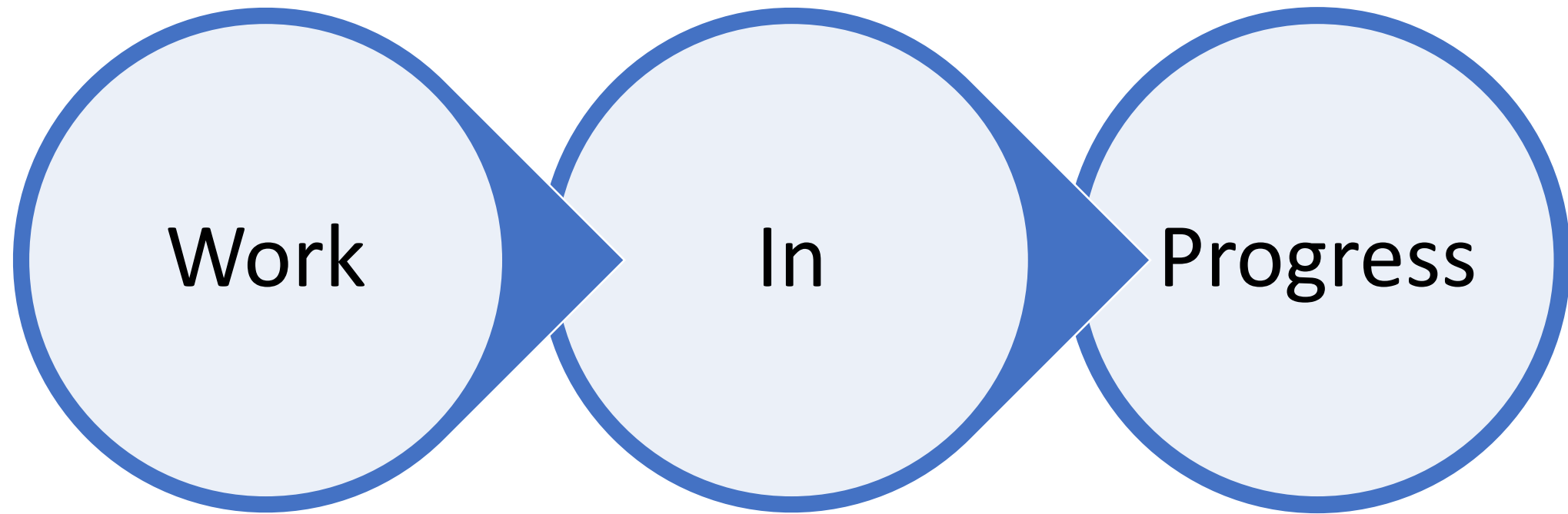
- Manufacturer connected dealers or independent dealers in a city, neighborhood and strategic location are most frequented by people of different backgrounds.
- Along with any interest for a brand/model/variant, most of the people select automobiles based on a
 - A. Desire to own or Cause specific response OR B. Intelligently Guided response, where the important quality attributes are
 - 1. Vehicle details
 - 2. Value for money
 - 3. Aesthetics
 - 4. Perceived Quality
 - 5. Forward Lifetime theory,
 - 6. Brand Value pertaining to the vehicle detailing, or insights for any voice of customer information such as unique features of the brand, the model, the variant, with any ease of ownership grade (we call this Deep interaction for the Juran Trilogy, as this is seen as inferential rather than today's custom previews or showcasing of analysis) for the targeted market, the customer segment, the manufacture-AND/OR assemble-AND/OR import to sell programme, the vision specific dealership and supplier networking, the-design for service-to-customers processes, and the assisted delayering and stake-holding of any likelihood of concerns for the diversity in customer expectations

Innovation for automobiles and brands

- For the mobility needed today, Expectations of vehicle detailing, connected analytics information and ease of ownership based quality attributes are emerging to be important for brand identity and brand-value-stream-mapping.
- AOEC's idea or innovation is to add a Deep Interaction Link (label or tag) to the automobile/part/component/product in its original vehicle branding, in order, to help a manufacturer/dealer/supplier/stakeholder/customer enter the link into a web browser, or TGMB unifying showcase to review an Integrated principle for quality control factors and attributes.
- The integrated principle for quality control could on incorporation for an automobile/part/component/product add pertinent or deep interaction attributes like reliability, procurement enablers, process level, and verification attributes like the doing business factors, service quality model, service anywhere anytime norms like nutshell inventory, part fitness, vehicle management, ticketing and innovative "voice of customer" features that help infer more about the right vehicle suitability, right advertising, right channelling, right influencing and if possible inferential quality analysis like links to reviews, vehicle lifecycle-assessments, focus groups, staff/employee/spokesman reviews, .Deep interaction "TGMB unifying-points" that evaluate the principle for quality control.
- The Deep Interaction Link (label or tag) is based on the Juran Trilogy of implementing Quality Planning, Quality Control and Quality Improvement to manage the cost of poor quality or quality recognition and brand equity enablers for vehicle suitability for voice of the customer factors, and global & mutually beneficial attributes

Innovation for automobiles and brands

- The Deep Interaction Link will also need the dealer to integrate additional activities
 - ☐ Complaints redressal for brand equity or ease of ownership
 - ☐ Product liability details for brand equity or ease of ownership
 - ☐ Product recall, returns for brand equity or ease of ownership
 - ☐ Management of waste and with or without salvaging of items that can be reused/recycled, to manage the issues of Loss of reputation, loss of goodwill, loss in business share, delay or stoppage of supply
- The emphasis for this innovation is to help dealers incorporate **BI/CQI facts based or quality based decision making, relationship management** for the principle for quality control, quality control tools and lean principle tools that reduce gaps for asset accountability, defects, variance, waste in what is seen as responsive & repetitive need for quality emphasis or call to plan emphasis, when the quality standards are not always adherent to multi-regulatory interests.



Focus for NSSR THEMES Quality Promotion